



Adding Interest & Personality...

How is it April already? We are officially in Spring even if the weather has not always been displaying the same signs! When designing the interiors for our clients, the change in seasons play a significant part in the process, selecting colours, tones and finishes that reflect the time of year. Spring brings with it a change in feel to a property, with (hopefully!) brighter and longer sunnier filled hours that lift the mood of a potential buyer, making it a great time for our clients to market their property.



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As mentioned last month, we are lucky to work on a wide range of projects, many of those being new build properties. These projects are a blank canvas and sometimes can seem daunting to buyers on how to add personality and interest, as this can be much easier in an older property with character features potentially already in situ. We have seen many of our developer clients adding these quirky and interesting elements into their new build developments, making their properties stand out in a competitive property market.

Interest and personality, however, can be added into new build properties through considered design choices. When we are designing our show houses, all areas are carefully thought through - wall coverings, furniture choices, colour schemes, soft furnishings and accessory styling details, all of which create an overall desired design vision.

This month we are show casing a new build in Clacton, a development we currently have another show house installed on. A sophisticated, contemporary look with a fresh, spring feel was designed for this new property. Subtle luxe wallpaper was chosen along with muted tones, soft metallic accents and natural textures. We also love the depth that Farrow and Ball's Inchyra Blue adds to this teenager's room! Through the design choices implemented, it highlights how a new build, blank canvas can be transformed in to a home full of personality! ♦

